

Appendix A: The Consultation Programme

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| 12 July 2012 | Cabinet - LDF & CIL |
| 19 July 2012 | Developer Industry briefings - CIL |
| 26 October 2012 | Rural Member briefing |
| 31 October 2012 | Ross-on-Wye members briefing |
| 31 October | Bromyard & Winslow members briefing |
| 2 November | Kington member briefing |
| 2 November | Leominster members briefing |
| 6 November | Infrastructure meeting with statutory consultees |
| 28 November | Hereford City members briefing |
| 30 November | Rural Member briefing |
| 4 December | Ledbury members briefing |
| 7 December | All member briefing |
| 7 December | Infrastructure meeting with statutory consultees |
| 11 January 2013 | 1st LDF Newsletter - Timetable |
| 15 January 2013 | Bromyard & Winslow members briefing |
| 18 January 2013 | 2nd LDF Newsletter - Consultation |
| 22 January 2013 | Meeting with Communications team to confirm strategy. Agreed use of social media. |
| 25 January | 3rd LDF Newsletter - Water Quality/Phosphates |
| 29 January | Liaised with web design & research team |
| 1 February | 4th LDF Newsletter - Highway Issues & Relief Road |
| 8 February | 5th LDF Newsletter - Community Infrastructure Levy |
| 11 February | General Overview & Scrutiny Committee |
| 21 February | Cabinet |
| 25 February | Pre-notification of consultation on website home page |
| w/c 25 February | Brief Customer Service/Info employees |
| w/c 25 February | Article in newspapers |
| w/c 25 February | 3 Member briefings - 25 Feb, 2-3pm, Town Hall Assembly Room. 28 Feb, 3-4pm, Town Hall Council Chamber. 1 March, 10-11am, Town Hall Assembly Room |
| 28 February | Deliver documents to info/libraries |
| end February | Encore and Core News articles published |
| end February | Herefordshire Matters published |
| Start March | Directorate Day |
| 1 March | BBC H&W radio interview |
| 1 March | Despatch consultation letters to all on LDF database |
| 1 March | Email internal consultees |

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| 4 March | Consultation starts |
| 4 March | Consultation activated |
| 4 March | Website - consultation activated |
| w/c 4 March | Developer workshop re CIL charges |
| 6 March | A drop in session for Parish Councillors/Clerks 16.00 – 20.00pm, Hereford Town Hall, Assembly Room |
| 11 March | Ross on Wye: promotional trailer - Market Square, 10am - 1pm |
| 12 March | Leominster: promotional trailer - Corn Square, 10am - 1pm |
| 14 March | Bromyard: promotional trailer - Tenbury Road car park, 10am - 1pm |
| 16 March | Hereford: promotional trailer - Hereford, High Town, 10am - 3pm |
| 18 March | Primary Times distributed to Primary Schools for all parents |
| w/c 18 March | Business briefings - Mike Ashton (Hereford and Worcester Chamber of Commerce) will arrange with 20 top companies in Hereford |
| 19 March | Kington: promotional trailer - Mill Street car park, 10am - 1pm |
| 20 March | A drop in session for Parish Councillors/Clerks 16.00 – 20.00pm, Hereford Town Hall, Assembly Room |
| 21 March | Ledbury: promotional trailer - St Katherine Street car park, 10am - 1pm |
| w/c 25 March | Peterchurch and Wigmore 10am - 1pm. Meetings @ Herefordshire secondary schools for pupil engagement - school council/prefects |
| 26 March | Hereford Sixth Form/HTC promotional trailer 11am - 2pm. |
| 22 April | End of consultation |
| May | General Overview & Scrutiny – Report on results of consultation process |